LUCIDUS | ADRIANOPLE



WHOLESALE CATALOGUE 2026

Hammam towels of Turkish craftsmanship

FOR HOTELS, SPAS & BOUTIQUES

A towel that works for your property.

Lucidus crafts peshtemals — the traditional Turkish hammam towels — for properties that value material, durability and a calm aesthetic. Every towel is triple-woven from 100% Turkish cotton, finished with hand-knotted fringes, and grows softer with every wash.

Light, quick-drying and space-saving — from the pool area to the sauna to the suite. This catalogue presents our range, our yarn and weaves, the complete colour world and our wholesale terms.

Craft, materials, a life by the sea.



THE BRAND

Adrianople

Adrianople — today's Edirne — was a centre of Turkish weaving for centuries. Lucidus draws on this heritage: the union of centuries-old craft and a clear, restrained design language.

We work with weaving mills that still treat the peshtemal as a craft. No loud patterns, no short-lived trends — towels that last for years and become more beautiful with time. For properties this means: a product with history that fits into any discerning environment.

THE PRODUCT

The Peshtemal

Honest dimensions. Noticeably more fabric.

DIMENSIONS

100 × 200 cm of pure lying surface — fringes not included (± a few cm due to weaving). Further sizes on request, e.g. 100 × 180 or 90 × 180 cm.

MATERIAL

100% Turkish cotton, OEKO-TEX® tested — hand-knotted fringes

YARN & WEIGHT

triple-woven from 20/2 twisted yarn — approx. 450 g per piece, light & compact

WEAVES

Diamond & Herringbone — available in every colour

200 cm head to toe — long enough to stretch out at 1.75 m tall, with room to spare.



THE LUCIDUS WEAVE

Triple-woven. *Double-twisted.*

The key difference from ordinary peshtemals lies in the yarn: Lucidus weaves with three weft threads instead of two — from firmly twisted 20/2 yarn. That makes our towels denser, more absorbent and considerably more durable.



3-PLY WEAVE

Three weft threads instead of two — for more density, volume and noticeably higher absorbency.

20/2 TWISTED YARN

Two fine yarns firmly twisted together — exceptionally tear-resistant, low-lint and silky soft.

100% COTTON	3-PLY WEAVE	20/2 TWISTED YARN	APPROX. 450 G
100 × 200 CM	SAND-FREE	MAX. ABSORBENCY	QUICK-DRYING

CRAFT

Two Weaves

Diamond

A fine diamond pattern with a calm, geometric rhythm — soft to the touch, timeless and versatile.



Herringbone

Classic chevron — livelier in texture, with tangible depth and grip.



Both weaves are available across the complete colour world — so areas within one property can be differentiated, say Diamond for suites, Herringbone for pool and spa.

WHY LUCIDUS

Made for daily service

Highly absorbent

Three weft threads take up noticeably more water than ordinary two-thread towels.

Quick-drying

Dries far faster than terry — ideal for pool, sauna and high turnover.

Sand-free

The smooth weave lets sand simply shake off — perfect for beach and pool areas.

Light & compact

Approx. 450 g at 100 × 200 cm — perfect on the move, from pool service to the guest bag.

Durable

Firmly twisted 20/2 yarn lasts up to 100 washes with proper care — and gets softer with each one.

Space-saving

Flat and light — saves shelf, laundry and storage capacity compared with classic towels.

CARE INSTRUCTIONS

Machine-washable at 40 °C on a gentle cycle. Do not use fabric softener (it reduces absorbency). Do not bleach, do not dry clean. Dry at low temperature or air dry. Briefly comb out the hand-knotted fringes before first use. With proper care, up to 100 washes — the towel grows softer over time.



40 °C GENTLE


DO NOT BLEACH


DO NOT DRY CLEAN


COOL IRON


HANG DRY

IN COMPARISON

Peshtemal or terry?

Why more and more properties are switching from classic terry to the peshtemal — an honest, direct comparison.

FEATURE	LUCIDUS PESHTEMAL	CLASSIC TERRY
Weight (100 × 200 cm)	approx. 450 g	approx. 900–1,100 g
Drying time	Very fast	Slow
Storage space (folded)	Very compact	Bulky
Sand-repellent	Yes — smooth weave	No — clings to the pile
Versatility	Beach · Pool · Sarong · Throw	Mainly drying off
Look & feel	Textile, homely, grows softer	Functional
Character	Craft with history	Mass-produced

Lighter, more versatile, longer-lasting — and with character.



QUALITY & CERTIFICATES

Tested and honestly made

OEKO-TEX® STANDARD 100

Materials tested for harmful substances — certified to STANDARD 100 by OEKO-TEX®.

OEKO-TEX® STeP

Certified responsible & sustainable production — Cert. 20000664.

Made in Türkiye

100% Turkish cotton, hand-knotted fringes — from the home of the peshtemal.

Twenty-one colours, woven for the light by the sea.

Every tone is chosen for Mediterranean light — from warm sand to deep pine green to the blue of the sea. All colours are available in both weaves (Diamond & Herringbone). On the following page you will find the complete colour chart with Pantone references.



Colour Chart

21 colours · each in Diamond & Herringbone · Pantone reference (TCX)



Beige 16-1108 TCX	Golden Mustard 15-0942 TCX	Caramel 17-1230 TCX	Dusty Rose 17-1512 TCX	Blush Pink 16-1715 TCX	Fuchsia 18-1725 TCX	Cherry Red 18-1662 TCX
Burgundy 19-1526 TCX	Lilac 17-3313 TCX	Purple 18-3712 TCX	Blue 18-3921 TCX	Denim Blue 18-3907 TCX	Slate Blue 17-4014 TCX	Navy Blue 19-4023 TCX
Turquoise 17-4421 TCX	Mint Green 15-6310 TCX	Sage Green 17-0625 TCX	Spring Green 18-6011 TCX	Pine Green 19-0220 TCX	Pearl Gray 16-0906 TCX	Black 19-0201 TCX

Custom colours are matched on request — talk to us about your desired tone.



FROM THE COLLECTION

A towel for every day by the water.

Worn as a sarong, spread on the beach, rolled into the luggage — the collection lives where your guests spend their summer.



APPLICATIONS BY BUSINESS

Which towel for which property?

Hotel & Resort

Pool area, beach service and suite — calm natural tones that adapt to any interior and take a logo with quiet elegance.

Beige · Pearl Gray · Sage Green

2–3 COLOURS · DIAMOND · FROM 100 PCS PER COLOUR

Spa & Hammam

Treatment, sauna and relaxation areas — quick-drying and space-saving, made for high turnover and daily laundering.

Pine Green · Turquoise · Mint Green

1–2 COLOURS · HERRINGBONE · FROM 50 PCS PER COLOUR

Beach Club

Loungers, rental and guest service — bold, photogenic tones, sand-free and unmistakably your house on the lounger.

Navy Blue · Fuchsia · Golden Mustard

2–3 COLOURS · BOTH WEAVES · FROM 100 PCS PER COLOUR

Boutique & Concept Store

Resale or your own collection — a curated selection of 6–8 colours, Diamond and Herringbone presented side by side.

Blush Pink · Denim Blue · Purple

6–8 COLOURS · BOTH WEAVES · FROM 50 PCS PER COLOUR

Our colour recommendations are based on our best-selling tones — we are happy to curate a selection for your property.

FOR YOUR PROPERTY

Customisation

Logo & Monogram

Your house logo or a monogram — subtly woven in or embroidered, by arrangement.

Own Colours & Sizes

Custom colours and custom sizes are feasible from an appropriate quantity.

Private Label

Label and packaging in your brand identity — for boutiques and retail partners.

Every property is different — talk to us about your ideas. Execution and terms are agreed individually.



Terms

MINIMUM ORDER	from 50 pieces per colour and weave
SAMPLE SET	on request — samples in your desired colours to review before your first order
LEAD TIME	typically approx. 10 working days from order confirmation (quantity-dependent)
PAYMENT	advance payment or invoice by arrangement
PACKAGING	standard in poly bags of 10; from 1,000 pieces custom packaging in your design — proportional costs. Packaging to your specifications possible.
DELIVERY	EU-wide, other destinations on request; Incoterms by arrangement — ex works, DAP or DDP (delivered duty paid). Carton shipping 60 × 30 × 40 cm, max. 15 kg per carton; bulk quantities as bales of 200 pieces (approx. 100 kg)

Prices on request — tailored to quantity and assortment.

IN THREE STEPS

How to order

01

Request samples

Request samples in your desired colours and review material, weave and tone at your leisure — before your first order.

02

Receive a quote

We prepare an individual quote — tailored to quantity, colours, weaves and any customisation (logo, private label, packaging).

03

Production & delivery

After order confirmation we produce in typicallly approx. 10 working days and deliver EU-wide — on request DDP, duty paid and delivered to your door.

YOUR NEXT STEP

Request a sample set

Samples in your desired colours, Diamond & Herringbone at full size — to review material, weave and tone. Write to sales@lucidustextile.com with the subject "Sample Set Request" or call: +1 (310) 407-7352.

REQUEST SAMPLE SET

“The difference in material is tangible — guests notice it right away.”

PROPERTIES THAT TRUST LUCIDUS — REFERENCES ON REQUEST



LUCIDUS | ADRIANOPLE

Let's talk about your property.

WHOLESALE

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